



NAWIC and the EMPLOYER

HOW CAN A NAWIC MEMBERSHIP BENEFIT YOU, THE EMPLOYER?

NATIONAL ASSOCIATION OF WOMEN IN CONSTRUCTION

- NAWIC is a professional Association comprised of women working in construction and related industries. It was established in 1955 by 16 founding members. Today, approximately 5,800 women across the United States are NAWIC members.
- Members of the Association are business owners, executives, subcontractors, managers, accountants, estimators and tradeswomen. Members are also employed in construction trades, including welding, carpentry, plumbing and electrical work.

THROUGH CONSTRUCTION EDUCATION

- As a NAWIC member, your employee can participate in the educational programs developed by the NAWIC Education Foundation (NEF).
- Courses in the fundamentals of construction terminology, processes, procedures and technology provide a member with a strong, thorough overview of the industry.
- Other courses are offered online through the NEF web site at www.nawic.org.
- NEF offers the following certification programs through Clemson University: Certified Construction Associates (CCA), Construction Document Specialists (CDS) and Construction Industry Technicians (CIT).
- Education processes for young people from kindergarten through 12th grade is an important focus of NEF, with a primary emphasis on exposing children to career opportunities available in construction.
- More than 6,000 students participate in NEF's award-winning National Block-Kids contest each year.

- The NAWIC Founders' Scholarship Foundation awards scholarships each year to undergraduate students pursuing degrees in construction-related fields with at least one year of course study remaining.

BY SERVING THE CONSTRUCTION INDUSTRY

- Many NAWIC chapters establish scholarships and financial awards for students in their local areas pursuing degrees in various fields of construction.
- NAWIC chapters initiate and complete construction projects that benefit the industry and the community for such organizations as Habitat for Humanity International, Rebuilding Together and other local community-building entities.
- Chapter members have built playhouses, renovated public service buildings and conducted construction safety workshops. Chapters and regions have also united to create and participate in flood- and disaster-relief programs.
- Local NAWIC projects may benefit your company directly or indirectly, but most importantly, they can involve you and your employee as you work together on behalf of the industry.
- As an employer, your support of NAWIC as a sponsor or by enrolling your employees as chapter corporate members will bring your company recognition as a supporter of women in the nontraditional field of construction.

BY SHARING KNOWLEDGE AND IDEAS

- Through NAWIC, your employee will increase her knowledge of the industry by networking with other members employed in the construction industry.
- Chapter meetings, region conferences and national Conventions provide opportunities to build a strong communication network and to broaden valuable contacts for your firm through your employee.

PARTICIPATING IN CAREER RECRUITMENT

- NAWIC chapters conduct Career Days events in local schools and communities to encourage young men and women to enter the world of construction.
- Many chapters participate in job fairs to recruit women who are interested in changing careers, and to provide information about educational and training requirements for both traditional and nontraditional construction opportunities.

THROUGH LIAISONS AND PARTNERING AGREEMENTS

- Today, more than 30 associations work with NAWIC to share resources, aggressive problem resolutions, and safety training and practices. Together, we create a more positive image of the industry in general, as well as the role of women in the nontraditional industry of construction. NAWIC maintains partnerships with the following organizations:

- American Council for Construction Education
- American Institute of Constructors
- American Road and Transportation Builders Association
- American Society of Professional Estimators
- American Subcontractors Association
- Associated Builders and Contractors
- Associated General Contractors of America
- Construction Financial Management Association
- Federal Highway Administration
- National Center for Construction Education and Research
- National Society of Professional Engineers
- Society of Marketing Professional Services
- Southern Building Code Congress International
- Surety Association of America
- United States Army Corps of Engineers
- U.S. Dept. of Labor, Women's Bureau
- U.S. Small Business Administration
- Women Build of Habitat for Humanity International
- Women's Business Enterprise National Council
- WomenWork! *The National Network for Women's Employment*

HOW CAN AN EMPLOYER PARTICIPATE?

- Your company can show its support of women in construction by becoming a NAWIC Premier Sponsor, with annual sponsorship levels of \$5,000, \$10,000, \$15,000 or \$25,000. As a NAWIC Premier Sponsor, your company will experience the full range of marketing opportunities available through NAWIC. Program-specific sponsorships are also available.
- Acquaint yourself with the many benefits of your employee's membership in NAWIC.
- Encourage your female employees to join NAWIC. Your endorsement will generate interest among other employees.
- Share your knowledge and experience in construction by participating in local chapter activities such as Block-Kids contests or Women in Construction Week.
- Support your female employees in NAWIC by paying their dues as you do for other employees of your firm who belong to professional organizations.
- Become a Chapter Corporate Member of NAWIC. Your company can hold one or more memberships and designate female employees to represent your firm at region and national meetings. NAWIC is a 501 (c) (6) nonprofit Association. Its membership dues may be tax deductible as a business expense. Check with your accountant.

NAWIC'S CORE PURPOSE

To enhance the success of women in the construction industry

For more information about NAWIC or any of its programs, please contact the Association at:

National Association of Women in Construction
327 S. Adams St. • Fort Worth, TX 76104-1002
Phone (817) 877-5551 • (800) 552-3506 • Fax (817) 877-0324
Email: nawic@nawic.org • Web: www.nawic.org

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